

Spa Teplice v Čechách a.s.

Ing. Yveta Slišková, MBA Business Manager



September 2015

Content

- INTRODUCTION
- BASIC INFORMATION
- TREATMENT OF ADULTS
- TREATMENT OF CHILDREN
- COOPERATION WITH STUDENTS
- WHAT WE OFFER



Basic Information

ORIGIN 1.5.1992 / 861 / 2 000 / 18 000

NUMBER OF EMPLOYEES: 360

NUMBER OF CLIENTS IN 2014: 12.6 THOUS.

TURNOVER: 367 MIL CZK

LOCALITY: ÚSTÍ REGION, KRUŠNÉ

MOUNTAINS

CAPACITY: 656 BEDS; 4 BATH HOUSES, 2 DEPENDANCES

SPHERE OF ACTION

- □ PREVENTION AND TREATMENT OF LOCOMOTIVE SYSTEM DISEASES
- □ DISEASES OF PERIPHERAL BLOOD VESSELS
- □ NERVOUS SYSTEM DISEASES



Clientele

HEALT INSURANCE COMPANIES
TRAVEL OFFICES AND AGENCIES
COMPANIES
INDIVIDUAL CLIENTS

Characteristics

- DOMESTIC X FOREIGN
- CULTURAL DIFFERENCES
- ADULTS X CHILDREN
- SELF-PAYERS X INSUREES
- TREATMENT X RELAXATION
- SEASONALITY

B₂B

B₂C

Stays

- HEALING
- RELAXATION
- PACKAGE STAYS
- OUT-PATIENTS
- PRICE SENSIBILITY



Treatment of Adults

INDICATION

LOCOMOTIVE SYSTEM DISEASES

RHEUMATOID ARTHRITIS,
BECHTEREV'S DISEASE,
OSTEOPOROSIS, ARTHRITIS,
POST-SURGERY AND POSTINJURY STAVY PO CONDITIONS

NERVOUS SYSTEM DISEASES

POLYNEUROPATHY, ROOT SYNDROMES, DISSEMINATED SCLEROSIS, PARKINSONISM

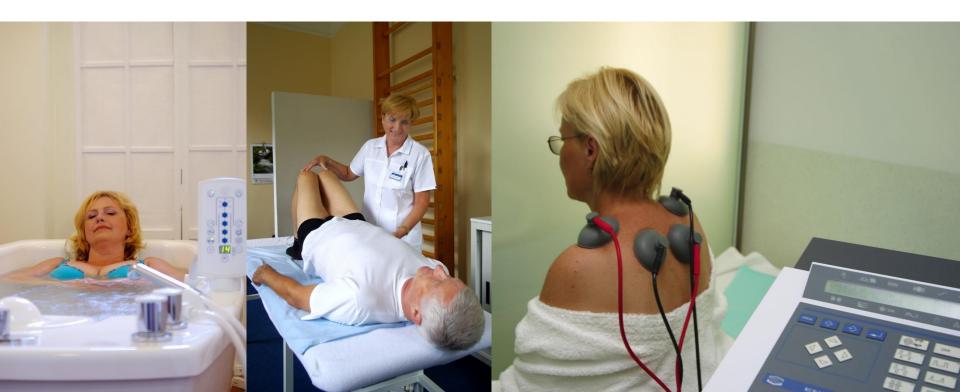
METHODS

HYDROTHERAPY PHYSIOTHERAPY PHYSICAL THERAPY

RESULTS

BLOOD CIRCULATION IMPROVEMENT
ACTIVATION OF IMUNNE SYSTEM
EASEMENT OF PAIN AND
INFLAMMATION
UNBLOCKING OF SOFT TISSUES
REDUCTION OF MUSCLE STRETCH
IMPROVEMENT OF JOINT MOVEABILITY
EXTENT





Treatment of Children

INDICATION

INBORN OR ACQUIRED
ORTHOPAEDIC IMPERFECTIONS,
CHRONIC RHEUMATOID
DISEASES, SCOLIOSIS,
OSTEOCHONDROSIS

NERVOUS SYSTEM DISEASES

POLIOMYELITIS, MUSCLE
DYSTROPHIA, SYNDROM OF
PERIPHERAL CEREBRAL
NEURONE, MOTIVE DISORDER OF
CENTRAL ORIGIN, ROOT
SYNDROMS OF VERTEBRAL
ORIGIN

METHODS

HYDROTHERAPY
PHYSIOTHERAPY
ERGOTHERAPY
ROBOTIC PHYSIOTHERAPY

RESULTS

AFFECTION OF GLOBAL
LOCOMOTIVE PATTERN OF A CHILD
AGAINST KINETIC PATHOLOGY
MINIMIZATION OF PATHOLOGIC
INFLICTION AND INTEGRATION
INTO COMMON LIFE





Cooperation with the UJEP students

- STUDENTS' INTERNSHIPS
- BACHELOR THESES
- DIPLOMA THESES
- DOCTORAL THESES



What we offer

WIDER ENGAGEMENT IN COOPERATION FOR SECONDARY SCHOOLS AND UNIVERSITIES IN THE FIELD OF ERGOTHERAPY AND PHYSIOTHERAPY

THANK YOU FOR YOUR ATTENTION AND COOPERATION

CONTACT:

sliskova@lazneteplice.cz

