

StrategieWerkstatt: Industrie der ZUKUNFT.

Mission

- scrutinise the competitive, technological and social challenges for Saxony's industry until 2030
- work out main features and guidelines for an industrial strategy for Saxony
- organise participation of all relevant stakeholder groups and facilitate networking

Activities

- Over 30 events of different sizes and formats
- Polls, interviews, discussions
- Evaluations of studies and literature
- Publication format "highlight" on specific topic areas
- Own and commissioned studies
- Strategic talks with Saxony-based experts
- Strategic circle of external experts

Procedure

- managed by Referat Industrie of Saxony's State Ministry of Economic Affairs, Labour and Transport
- conducted by VDI/VDE Innovation + Technik GmbH
- duration: end of 2015 to end of 2018

Participants

- Saxony-based industrial companies
- Industry-related service-providers
- Cultural and creative industry, crafts and other branches of industry
- Associations and unions
- Educational and research institutions
- Chambers of commerce and industry
- Civic interest groups
- Funding agencies and advice centres
- Political institutions and authors
- Experts from within and outside Saxony

Fields of Activity

Digitalisation & Business Models

- Intensification of customer relations
- Systematic analysis of data and development of corresponding skills
- Raised awareness of legal challenges and data security
- Gradual repositioning of industrial business models

Innovation & Cooperation

- Enhanced collaborations between industry and science
- Intensification of cross-sectoral innovation
- Boosted exchange between industry and digital start-ups
- Stabilisation of efficient, active clusters and networks

Enhanced Added-Value:

- innovative products and production processes
- hybrid and data-driven business models
- qualified work and new competences
- efficient value-added networks

Work & Competences

- Transformation of the work requirements
- Switch to changed skills
- Opportunities through attractive industrial work
- Transformation of job descriptions

Nachhaltigkeit & Wertschöpfung

- Circular economy, value-added networks
- Use of renewable energy and materials
- Decoupling of economic growth and the extraction of raw materials
- Opportunities of digitalisation

Types of Innovation Capital

